



# New Medical Center Will Energize Our Community

THE VITALITY OF OUR COMMUNITY depends upon the health of its citizens. One of the most important community services for each of us who lives in Merced is the availability of quality healthcare close to home.

Mercy Medical Center has been an integral part of our community for more than 130 years. Generations have relied on Mercy to offer quality, compassionate care for all—including the most vulnerable living in our community.

The healthcare industry continues to undergo rapid and dramatic changes. As a result, not-for-profit hospitals and healthcare systems are experiencing serious financial pressures. These pressures make it more and more difficult to provide high-quality, personalized patient care and fund the modern physical plant and leading-edge technology we all want for our families.

Most not-for-profit hospitals are turning to their communities for philanthropic support of critically needed facilities and medical technology. These community partnerships are essential to the continued provision of high-quality healthcare in America. Mercy Medical Center is no exception to this trend.

The New Campaign will contribute to a much-needed new Medical Center and Emergency Department for the Merced community. This campaign is the first time in many years that our community has been asked for substantial philanthropic support for Mercy Medical Center. The project is simply too large an undertaking to be funded without the community's help. The new hospital and Emergency Department are essential to Mercy Medical Center's ability to serve our growing community. Please join in helping to ensure the availability of excellent healthcare for our community.

A gift to Mercy Medical Center Merced can be a fitting, personal way to honor the memory or successes of a loved one, or mark other milestones in life such as birthdays, anniversaries, and holidays. Gifts can be given through the Mercy Foundation and may include cash, securities, real estate, insurance policies, and the like, and they can be designated for a specific use within the Medical Center. If you wish to give a gift, please contact the Foundation at (209) 384-6734.