

Festival of Trees

Merced's Magical Holiday

UC Merced, Lakireddy Ballroom

Raising funds for Mercy Medical Center Merced's Emergency Department

Celebrate the Wonder of the Season!

Step into a world where holiday dreams come to life! The Festival of Trees is a dazzling two-day extravaganza that unites our vibrant community while championing vital programs at Mercy Medical Center Merced.

A Winter Wonderland Awaits!

Step into a dazzling holiday display featuring:

- ❄️ Stunning designer Christmas trees
- ❄️ Elegant tabletop arrangements
- ❄️ Festive wreaths and holiday décor
- ❄️ Special themed areas for all ages

All proceeds benefit our Emergency Department and the patients we serve!

Magical Evening of Giving Gala

Saturday, November 22

An elegant night of celebration featuring:

- Live and silent auctions
- Raffles and giving opportunities
- Spectacular holiday displays
- Festive food and entertainment
- Vital support for Mercy Medical Center Merced

Santa's Wonderland

Sunday, November 23

A magical morning for families including:

- Brunch with Santa
- Keepsake professional photos
- Teddy Bear Hospital
- Holiday crafts and activities
- Gingerbread house decorating
- Lasting memories for children of all ages!

Why Sponsor?

- Create a new community tradition that brings holiday magic to Merced
- Showcase your commitment to supporting local healthcare
- Gain positive brand visibility during the joyful holiday season
- Receive exclusive event access and recognition benefits
- Help provide holiday cheer for families in need through our community partners



**Mercy Medical Center
Merced Foundation.**

A Dignity Health Member

2025 Sponsorship & Marketing Opportunities

\$25,000 COMMUNITY TRADITION SPONSOR

Be the presenting sponsor of our holiday celebrations!

Recognition:

- Logo featured as presenting sponsor at both signature events
- Pre-recorded welcome message at the Gala
- Verbal recognition during festivities
- Premium logo placement on all event materials
- Featured in all advertising campaigns
- Prominent website and social media recognition
- Special sponsor gift

Benefits:

- Three premium Gala tables (30 guests) with reserved parking
- 30 complimentary admissions to Santa's Wonderland
- Full-page color advertisement inside cover of gala program
- Quarter-page ad in Santa's Wonderland flyer
- Custom recognition opportunities available!

\$15,000 GIFT OF LIGHT SPONSOR

Your gift will illuminate Mercy Medical Center Merced throughout December, bringing light and hope to patients and families during the holiday season.

Recognition:

- Pre-recorded welcome at Gala
- Verbal recognition during festivities
- Premium logo placement on event materials
- Featured in advertising campaigns
- Website and social media recognition
- Special sponsor gift

Benefits:

- Two premium Gala tables (20 guests) with reserved parking
- 20 complimentary admissions to Santa's Wonderland
- Half-page color advertisement on back cover of gala program
- Quarter-page ad in Santa's Wonderland flyer
- Custom recognition opportunities available!

\$10,000 DIAMOND SPONSOR

Choose one special naming opportunity:

- Holiday Décor Sponsor for both events
- ~~Live Auction Sponsor~~
- Silent Auction Sponsor
- White Glove Tree Delivery Sponsor
- Bar Sponsor
- Dessert Dash Sponsor
- Event Photographer for both events
- Breakfast Sponsor for Santa's Wonderland

Recognition:

- Verbal recognition during Gala
- Logo placement on event materials
- Featured in advertising campaigns
- Website and social media recognition
- Special sponsor gift

Benefits:

- One premium Gala table (10 guests)
- 10 complimentary admissions to Santa's Wonderland
- Half-page advertisement in gala program
- Quarter-page ad in Santa's Wonderland flyer



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\$7,500
PLATINUM
SPONSOR

Choose one special naming opportunity:

- ~~Head Table Giving Sponsor~~
- Photo Booth Sponsor for both events
- Inflatable Snowglobe Station Sponsor for both events
- Santa's Village Sponsor
- Santa Wonderland goodie bag

Recognition:

- Verbal recognition during Gala
- Logo placement on event materials
- Featured in advertising campaigns
- Website and social media recognition
- Special sponsor gift

BENEFITS:

- One premium Gala table (10 guests)
- 8 complimentary admissions to Santa's Wonderland
- Half-page advertisement in gala program
- Eighth of a page ad in Santa's workshop flyer

\$5,000
GOLD
SPONSOR

Choose one special naming opportunity:

- ~~Centerpiece Sponsor~~
- Teddy Bear Hospital Sponsor
- Reindeer Games Children's Activity Center
- Gala Hot Chocolate Welcome Station for gala
- ~~Gingerbread Village Sponsor~~

Recognition:

- Logo placement on event materials
- Featured in advertising campaigns
- Website and social media recognition

Benefits:

- One premium Gala table (10 guests)
- 5 complimentary admissions to Santa's Wonderland
- Your logo in gala program
- Your logo in Santa's Wonderland flyer

\$4,000
EVERGREEN GIVING
SPONSOR

Become a sponsor of custom-designed tree for our fundraising initiative. Each tree is individually crafted with distinctive details and will be sold as part of the event. Your sponsorship makes a meaningful difference while providing a creative opportunity for community engagement.

Recognition:

- Company name featured on a beautifully designed tree
- Logo placement on event materials
- Featured in advertising campaigns
- Website and social media recognition

Benefits:

- One Gala table (8 guests)
- 4 complimentary admissions to Santa's Wonderland
- Name listed in gala program
- Name listed in Santa's Wonderland flyer



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\$2,500

**SILVER
SPONSOR**

Recognition:

- Featured in advertising campaigns
- Website and social media recognition

Benefits:

- One Gala table (8 guests)
- Name listed in gala program
- Name listed in Santa's Wonderland flyer

\$1,500

**JINGLE BELL
SPONSOR**

Recognition:

- Featured in advertising campaigns
- Website and social media recognition

Benefits:

- 2 Gala tickets
- 2 complimentary admissions to Santa's Wonderland
- Name listed in gala program
- Name listed in Santa's Wonderland flyer

\$1,000

**SLEIGH
SPONSOR**

Recognition

- Featured in advertising campaigns
- Website and social media recognition

Benefits:

- 2 Gala tickets
- Name listed in gala program
- Name listed in Santa's Wonderland flyer

\$500
**SNOWBALL
SPONSOR**

Recognition:

- Name listed in gala program
- Name listed in Santa's Wonderland flyer



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Sponsorship Pledge Form

Sponsorship Information

Organization/Company Name: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Social Media Handles: _____

Sponsorship Levels

Please select your desired sponsorship level

☐ ~~\$5,000~~ **SOLD** Community Tradition (Exclusive)

☐ ~~\$9,000~~ **SOLD** Gift of Light (Exclusive)

☐ \$10,000 Diamond

Choose one special naming opportunity:

- ☐ Holiday Décor Sponsor for both events Live
- ☐ Auction ~~SOLD~~ Sponsor
- ☐ Silent Auction Sponsor
- ☐ White Glove Tree Delivery Sponsor
- ☐ Bar Sponsor
- ☐ Dessert Dash Sponsor
- ☐ Breakfast Sponsor for Santa's Wonderland
- ☐ Event Photographer Sponsor for both events

☐ \$7,500 Platinum

Choose one special naming opportunity:

- ☐ ~~\$5,000~~ **SOLD** Gift of Giving Sponsor
- ☐ Photo Booth Sponsor for both events
- ☐ Inflatable Snowglobe Station Sponsor for both events
- ☐ Santa's Village Sponsor
- ☐ Santa Wonderland goodie bag

☐ \$5,000 Gold

Choose one special naming opportunity:

- ☐ Centennial ~~SOLD~~ Sponsor
- ☐ Teddy Bear Hospital Sponsor
- ☐ Reindeer Games Children's Activity Center
- ☐ Gala Hot Chocolate Welcome Station for gala
- ☐ ~~\$5,000~~ **SOLD** Fairbread Village Sponsor

☐ \$4,000 Evergreen Giving

☐ \$2,500 Silver

☐ \$1,500 Jingle Bell

☐ \$1,000 Sleigh

☐ \$500 Snowball

PAYMENTS MADE BE BY CHECK OR CREDIT CARD

☐ Check ☐ Please invoice me ☐ Please call me to make my payment over the phone



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